



## 1. APPLICATION CONDITIONS

- 1.1. Applications for the competition are accepted until March 2<sup>nd</sup> at 23:59 by submitting a latte art video through the online form.
  - 1.2. All individuals with a minimum of two years of work experience as a barista, who have active employment status in the Republic of Croatia, Bosnia and Herzegovina, or Slovenia, and speak English are eligible to apply.
  - 1.3. Application forms submitted after the deadline will not be accepted.
  - 1.4. Latte art videos and completed application forms must be submitted through the form available on the official Raise the Bar website. If video upload is unsuccessful, it may be sent to: [raisethebar@cchellenic.com](mailto:raisethebar@cchellenic.com)
  - 1.5. Incomplete applications will not be accepted.
  - 1.6. The latte art video must not be associated with drugs, sexual or racist activities, or anything illegal.
  - 1.7. The submitted latte art video will not be re-evaluated during the Raise the Bar Barista competition.
  - 1.8. A professional jury will select up to 10 competitors based on meeting the application requirements and the latte art video. The criteria assessed will be symmetry, contrast, complexity, centering, and creativity.
  - 1.9. The selection of the top 10 competitors is not influenced by the competitors' origin or social status.
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## 2. COMPETITION CONCEPT

- 2.1. The competition will be held on Wednesday, March 25<sup>th</sup> at Lauba, Zagreb, located at Prilaz baruna Filipovića 23A, starting at 08:30.
- 2.2. Each competitor will have:
  - 12 minutes to prepare their station and coffee machine,
  - an additional 10 minutes to calibrate the grinder,
  - and 12 minutes to prepare:
    - two espressos
    - two cappuccinos
    - two alcoholic coffee-based signature drinks
    - blind tasting (under-extracted, perfect espresso, over-extracted) — the timer will be paused during the blind tasting.
- 2.3. Competitors will present the above beverages to the professional jury.



- 2.4. The challenge is conducted exclusively in English.
- 2.5. The organizer provides everything required for each task. Technical details will be delivered to selected competitors two weeks before the competition.
- 2.6. The organizer will ensure accommodation for all competitors coming from outside Zagreb for 24 March, the day before the competition.
- 2.7. The winner of the Raise the Bar barista competition receives a €5,000 cash prize (in words: five thousand euros) and participation in the Caffè Vergnano World Cup.